## **ORDER**

· Orde <b>r</b> s	Order / Rev:	£102318		
	Alt Order #:	06819924	<del>_</del>	4.5
	Product Desc:	NASIT		
	Estimate:	1245		KSNV
	Flight Dates:	09/18/12 - 09/24/12	— Primary AE:	Amy McCreary
	Original Date / Rev:	05/30/12 / 07/25/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name: Buying Contact: Billing Contact:	GMMB, Inc./ Washington D.C.	 Billing Type: Billing Calendar:	Cash Broadcast
	J	1010 Wisconsin Ave. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Nevadans Against Special Interest	ray-Revised	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:15:00

Bill	Plan	

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	66	\$50,550.00	\$42,967.50

## Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	66	\$50,550.00	\$42,967.50	0.00
Totals	66	\$50,550.00	\$42,967,50	0.00

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	28%	\$50,550.00
Market	100%	\$180,535.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$55,966.07
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$28,885.71
KTUD	1%	\$1,805.36
KVVU	17%	\$30,691.07
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$12,637.50

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E	∃ 1	KSNV	09/18/12	09/24/12	M-F 5-6a WakeUp	w/WaQM	5-6a	MTWTF	:30	3	\$400.001	0.00 NM	3	\$1,200.00
					M-F 5-6a WakeUp	w/Wagners								
		WAKE (	JP WITH 1	THE WAG	NERS									
		<u>Sta</u>	<u>rt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	W	eek: 09/	18/12 (	09/24/12	MTWTF~~	3	\$400.00	0.00						

Print Date: 07/25/12 11:38:12 Page 2 of 4

KSNV

Order / Rev: Alt Order #:

Flight Dates:

102318

06819924

09/18/12 - 09/24/12

Advertiser:

Estimate:

Nevadans Against Special Interest Taxal

Product Desc:

NASIT

1245

194

l n Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount 09/18/12 09/24/12 M-F 5-6a WakeUp w/Wa@M MTWTF--:30 \$400.001 0.00 NM \$1,200.00 M-F 5-6a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--\$400.00 0.00 KSNV 09/18/12 09/24/12 E 2 M-F 6-7a WakeUp w/Wa@M MTWTF--:30 3 \$725.001 0.00 NM \$2,175.00 M-F 6-7a WakeUp w/Wagners WAKE UP WITH THE WAGNERS Weekdays Spots/Week Start Date End Date Rate Rating MTWTE-Week: 09/18/12 09/24/12 \$725,00 0.00 E 3 KSNV 09/18/12 09/24/12 СМ 658a-9am 0.00 NM **Today Show** MTWTF--:30 3 \$900.001 3 \$2,700.00 Today Show **TODAY SHOW** Start Date End Date Weekdays Spots/Week Rating Rate MTWTF-09/24/12 0.00 Week: 09/18/12 \$900.00 KSNV 09/22/12 09/22/12 News 3 Sunrise - SATURIM 6a-7a ----S-:30 1 \$375.001 0.00 NM 1 \$375.00 **News 3 Sunrise SATURDAY NEWS 3 AT SUNRISE** Start Date End Date Weekdays Spots/Week Rate Rating 09/23/12 ----S-Week: 09/17/12 \$375.00 0.00 ----s KSNV 09/23/12 09/23/12 News 3 Sunrise - SUND&M 6a-7a :30 \$375.001 0.00 NM \$375.00 News 3 Sunrise SUNDAY **NEWS 3 AT SUNRISE** Start Date End Date Weekdays Spots/Week Rate Rating \_\_\_\_\_ Week: 09/17/12 09/23/12 \$375.00 0.00 E 6 KSNV 09/23/12 09/23/12 News 3 Today Wknd CM 9a-930am ----s :30 \$500.001 0.00 NM 1 \$500.00 News 3 Today **NEWS 3 TODAY/WKEND** Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating Week: 09/17/12 09/23/12 0.00 \$500.00 KSNV 09/18/12 09/24/12 M-F Today Show II 3rd HBM 9-10a :30 \$425.001 0.00 NM MTWTF--\$1,275.00 M-F Today Show II TODAY SHOW II Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF--\$425.00 0.00 \$325.001 KSNV 09/18/12 09/24/12 M-F Today Show III 4th BM 10am-11am MTWTF ---:30 3 0.00 NM 3 \$975,00 Today 4th Hour TODAY SHOW III **End Date** Weekdays Start Date Spots/Week Rate Rating MTWTF--Week: 09/18/12 09/24/12 0.00 \$325.00 KSNV 09/18/12 09/24/12 Rachael Ray CM 11am-12pm MTWTF--:30 3 \$325.001 0.00 NM \$975.00 3 Rachael Ray RACHEL RAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/18/12 09/24/12 MTWTF-\$325.00 0.00 3 E 10 KSNV 09/18/12 09/24/12 Noon News CM 12-1230pm MTWTF--:30 3 \$425,001 0.00 NM \$1,275.00 3 Noon News **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTE--Week: 09/18/12 09/24/12 \$425.00 0.00 E11 KSNV 09/18/12 09/24/12 The Agenda 1230pm CM 1230-1p :30 3 \$325.001 0.00 NM MTWTF--\$975.00 3 The Agenda 1230pm **NEWS 4: THE AGENDA** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating MTWTF--09/24/12 3 Week: 09/18/12 \$325,00 0.00 E12 KSNV 09/18/12 09/24/12 Days of our Lives CM 1258p-2pm MTWTF--:30 \$425,001 0.00 NM 3 \$1,275.00 Days of our Lives DAYS OF OUR LIVES Start Date End Date Spots/Week Rating <u>Weekdays</u> <u>Rate</u> Week; 09/18/12 09/24/12 MTWTF--\$425,00 0.00 E13 KSNV 09/18/12 09/24/12 CM 2pm-3pm :30 \$325,001 0.00 NM MTWTF---3 \$975.00

Print Date: 07/25/12 11:38:12

KSNV

Page 3 of 4

Order / Rev:

102318

Advertiser:

Nevadans Against Special Interest Taxal

Alt Order #:

06819924

Product Desc:

NASIT

Flight Dates:

09/18/12 - 09/24/12

Estimate:

1245

Ln Ch	Start	End	Inventory Code	Break	Start/End	Гime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			The Doctors									
THE DO	OCTORS		The Doctors									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				I		
Week: 09/		09/24/12	MTWTF	3	\$325.00	0.00						
E14 KSNV	09/18/1	2 09/24/12	Dr. Phil Dr Phil	CM	3-4p	MTWTF	:30	3	\$450.001	0.00 NM	3	\$1,350.00
DR. PH	IIL		Dr Phii									
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/24/12	MTWTF	3	\$450.00	0.00						
E 15 KSNV	09/18/1	2 09/24/12	NEWS 3 at 4 (1		4-5pm (4:00 PM-4:	MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
FIRST	NEWS 3	AT FOUR	4PM NEWS (1 h	our)	(4.00 FIVI-4.	30 PW)						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/24/12	MTWTF	3	\$725.00	0.00						
E 16 KSNV	09/18/1	2 09/24/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0	MTWTF	:30	3	\$725.001	0.00 NM	3	\$2,175.00
NEWS	4 AT 430	P	41 W 14E V 10 (1 11	ouij	(4.50 T W-5.	00 ( W)						
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/24/12	MTWTF	3	\$725.00	0.00			***************************************			
E 17 KSNV	09/18/1	2 09/24/12	M-F Early News M-F Early News	СМ	5-630p	MTWTF	:30	4	\$1,200.001	0.00 NM	4	\$4,800.00
EARLY	NEWS		m r Luny None									
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09 E 18 KSNV		09/24/12	MTWTF		\$1,200.00	0.00	.00		<b>4075.004</b>	0.00.104		<b>*</b> **********
E 10 KONV	09/22/1	2 09/22/12	News 3 Live in P News 3 in Prime		7-10pm	S-	:30	1	\$675.001	0.00 NM	1	\$675.00
KSNV	EARLY N	EWS										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/23/12	M-F Jeopardy	1 CM	\$675.00	0.00	.20		#4 200 004	0.00 NINA	2	#0.000.00
E 18 KONV	09/10/1	2 09/24/12	M-F Jeopardy	CIVI	630-7pm	MTWTF	:30	3	\$1,300.001	0.00 NM	3	\$3,900.00
JEOPA	RDY											
<u>Sta</u> Week: 09	art Date	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating						
E 20 KSNV				CM	\$1,300.00 7-730pm	0.00 MTWTF	:30		\$1,300.001	0.00 NM	3	\$3,900.00
LZO KONV	00/10/1	2 00/24/12	M-F Wheel of Fo		7-730pm	INIT WILL	.50	J	\$1,300.001	U.UU INIVI	3	\$5,800.00
	L OF FOI											
<del></del>		End Date	Weekdays	Spots/Week	Rate	Rating						
F 21 KSNV		09/24/12	SIGN ON-SIGN		\$1,300.00 5a-459a	0.00	:30	1	\$525,001	0.00 NM	1	\$525.00
221 ((0))	00/22/	12 0012A 12	Jeopardy/Wheel		(9:00 PM-10		.00	'	ψ020,001	O.OO IVIVI	,	Ψ323.00
		HEEL OF FO				·						
<u>St</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00						
,			Wed PR 9-10p	CM	9-10pm	W	:30	1	\$3,000.001	0.00 NM	1	\$3,000.00
			Wednesday Prin		- 15pm	.,	.00	•	φο,σσο.σσ τ	0.00 14141	,	ψο,οοο.οο
	CENTER											
<u>St:</u> Week: 09	art Date	End Date 09/23/12	<u>Weekdays</u> w	Spots/Week	<u>Rate</u> \$3,000.00	<u>Rating</u> 0.00						
E 23 KSNV				CM	10-11pm	F	:30	1	\$2,600.001	0.00 NM	1	\$2,600.00
			Friday Prime 10						1-1	0.00 1		<b>4</b> 2,000.00
	INE NBC		18/1	O4-804I-	D-4-	Deffere						
Week: 09	art Date 9/17/12	End Date 09/23/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$2,600.00	Rating 0.00						
	_		Sat PR 10-11p	CM	10-11pm	S-	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
			Saturday Prime	10-11pm	•				•			. ,
	k ORDER		Mankdaya	Cnoto Maci	D-t-	Datina						
<u>51</u> Week: 09	<u>art Date</u> 9/17/12	End Date 09/23/12	<u>Weekdays</u> S-	<u>Spots/Week</u> 1	Rate \$1,200.00	<u>Rating</u> 0.00						
E 25 KSNV	<del> </del>	· · · · · · · · · · · · · · · · · · ·		СМ	7-10pm	S	:30	1	\$1,600.002	0.00 NM	1	\$1,600.00
					-							•

Print Date: 07/25/12 11:38:12

Page 4 of 4

Order / Rev: Alt Order #:

102318

06819924

Advertiser:

Nevadans Against Special Interest Taxal

Product Desc:

NASIT

**KSNV** 

Flight Dates: 09/18/12 - 09/24/12 Estimate:

1245

Ln Ch Start End	Inventory Code Break	Start/End Time Days	Len Spots Rate Pri	i Rtg Type Spots	Amount
	News 3 Live in Prime				
NICIAIO ACTED NEI	News 3 in Prime				
NEWS AFTER NFL				1	
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 09/17/12 09/23/12	S 1	\$1,600.00 0.00			
E 26 KSNV 09/18/12 09/24/12		11pm-1135pm MTWTF~~	:30 3 \$1,200.001	0.00 NM 3	\$3,600.00
	M-F News 3 at Eleven				
NEWS 3 NIGHTSIDE				i	
Start Date End Date	Weekdays Spots/Week	<u>Rate</u> <u>Rating</u>			
Week: 09/18/12 09/24/12		\$1,200.00 0.00			
E 27 KSNV 09/22/12 09/22/12		11pm-1135pmS-	:30 1 \$1,100.001	0.00 NM 1	<b>\$1</b> ,100.00
	Sa-Su News 3 at Eleven				
NEWS 3 NIGHTSIDE					
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 09/17/12 09/23/12	S- 1	\$1,100.00 0.00			
E 28 KSNV 09/18/12 09/24/12		1135p-1237a MTWTF	:30 3 \$500.001	0.00 NM 3	\$1,500.00
	Tonight Show				
TONIGHT SHOW W/ JAY L					
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 09/18/12 09/24/12	MTWTF 3	T			
E 29 KSNV 09/22/12 09/22/12	, ,	1130pm-1:02amS-	:30 1 \$1,400.001	0.00 <b>N</b> M 1	\$1,400.00
	Saturday Night Live				
SATURDAY NIGHT LIVE					
Start Date End Date	Weekdays Spots/Week	Rate Rating			
Week: 09/17/12 09/23/12	S- 1	\$1,400.00 0.00			
-				Totals 66	\$50,550.00